HASSAN FAREED

CREATIVE DESIGNER

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NOTABLE PROJECTS

Distraction, Short Film

• Stitching of Dreams, Short Film

TECHNICAL SKILLS

- leadership
- Collaboration

Project Management

- Client Communication
- Presentation Skills
- Written Communication

English

LANGUAGES

Urdu

WORK EXPERIENCE

Creative Associate.

Carpe Diem UK - Remote, Full-time.

- Direct and supervise a team of 49 creative professionals, leveraging individual strengths to allocate tasks effectively and ensuring rigorous project oversight.
- Cultivate relationships with 15 international clients, consistently surpassing expectations through comprehensive understanding and tailored solutions to their specific requirements.
- Demonstrate adept crisis management skills in high-pressure environments, maintaining composure and executing decisive actions to mitigate risks and achieve optimal outcomes.
- Provide strategic mentorship and support to junior team members, facilitating their professional development and adeptly resolving challenges to enhance team performance.

Creative Designer & Video Animator

Alt Academy - On-site, Full-time.

- Formed assessment materials to evaluate student understanding with 90% more effectiveness.
- Initiated 700 multiple-choice questions and flashcards to enhance learning outcomes.
- Worked closely with the 15 members of the tech team to create an intuitive website design.

Creative Designer & Video Animator

Miletape - On-site, Full time.

- Formulate 25+ tailored explainer videos, fusing storytelling with mathematical precision.
- Designed 150+ engaging social media posts for effective online presence and audience interaction.
- Developed 50+ distinctively illustrated storyboards, each with a unique style.

EDUCATION

Diploma in Visual Design

UIT - Usman Institution of Technology

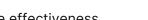
- Covers essential design elements like color, typography, and layout, along with principles such as balance, contrast, and hierarchy.
- Hands-on training in industry-standard software like Adobe Creative Suite, focusing on creating effective designs for both print and digital media.

High School

AWARDS/ACTIVITIES:

A rising Talent Award of Upworks
2021

 Ramazan Program Best Performance in Management May - 2021



Oct 2022 - May 2024

Jan 2019 - Jan 2020

June 2017 - Dec 2019

June 2021 - Oct 2022

June 2024 - Present

Franch 🛑

Avid media composer

Adobe Creative suite

Moho Anime studio