



HASSAN FAREED

CREATIVE DESIGNER

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NOTABLE PROJECTS

- [Distraction, Short Film](#)
- [Stitching of Dreams, Short Film](#)

TECHNICAL SKILLS

- leadership
- Client Communication
- Avid media composer
- Collaboration
- Presentation Skills
- Moho Anime studio
- Project Management
- Written Communication
- Adobe Creative suite

LANGUAGES

Urdu 

English 

Franch 

WORK EXPERIENCE

Creative Associate. **June 2024 - Present**

Carpe Diem UK - Remote, Full-time.

- Direct and supervise a team of 49 creative professionals, leveraging individual strengths to allocate tasks effectively and ensuring rigorous project oversight.
- Cultivate relationships with 15 international clients, consistently surpassing expectations through comprehensive understanding and tailored solutions to their specific requirements.
- Demonstrate adept crisis management skills in high-pressure environments, maintaining composure and executing decisive actions to mitigate risks and achieve optimal outcomes.
- Provide strategic mentorship and support to junior team members, facilitating their professional development and adeptly resolving challenges to enhance team performance.

Creative Designer & Video Animator **Oct 2022 - May 2024**

Alt Academy - On-site, Full-time.

- Formed assessment materials to evaluate student understanding with 90% more effectiveness.
- Initiated 700 multiple-choice questions and flashcards to enhance learning outcomes.
- Worked closely with the 15 members of the tech team to create an intuitive website design.

Creative Designer & Video Animator **June 2021 - Oct 2022**

Miletape - On-site, Full time.

- Formulate 25+ tailored explainer videos, fusing storytelling with mathematical precision.
- Designed 150+ engaging social media posts for effective online presence and audience interaction.
- Developed 50+ distinctively illustrated storyboards, each with a unique style.

EDUCATION

Diploma in Visual Design **Jan 2019 - Jan 2020**

UIT - Usman Institution of Technology

- Covers essential design elements like color, typography, and layout, along with principles such as balance, contrast, and hierarchy.
- Hands-on training in industry-standard software like Adobe Creative Suite, focusing on creating effective designs for both print and digital media.

High School **June 2017 - Dec 2019**

AWARDS/ACTIVITIES:

- A rising Talent Award of Upworks 2021
- Ramazan Program Best Performance in Management May - 2021